



Tayyab Hassan

Certified Web Developer (React + WordPress)

Professional Goals

My goal is to become a highly skilled and experienced Full Stack Developer. I am proficient in Frontend and Backend Development (React, Node, HTML, CSS, jQuery, Ajax, API, Theme & Plugin development, PHP, Bootstrap, Javascript (JS), etc.) I am always looking for ways to expand my knowledge, looking for new opportunities and creating new ideas. I love what I do, and the people I get to meet along the way which is why I am eager to establish myself as a pro web developer..

Get in touch!

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Email:

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Portfolio:

tayyabhassan.com

LinkedIn Profile:

<https://www.linkedin.com/in/tayyabhassan04/>

Specializations

- React based Web Design & Development
- WordPress CMS
- PSD to Wordpress
- Bootstrap, Jquery, Java, PHP, HTML, CSS, Javascript, Ajax, API, MongoDB, React , Node & Express JS
- Theme & Plugin Development & Customization
- Social Media Marketing & Management
- Social Media Advisor
- Social Media Optimisation
- Google Ads/PPC Manager
- E-commerce Store Marketer/Manager
- SEO Analyst, Technical SEO
- Lead Generation
- Freelancing
- Project Management

Certifications

Certified MERN Stack Developer by Nexus Berry

Certificate of Content Lead SEO with Brian Dean

Certificate of SEO Crash Course with Brian Dean

Certificate of Digital Marketing from the Institute of Digital Marketing (IDM)

Certified Front End Developer from LinkedIn

WordPress 5 Essential Training: Site Administration from LinkedIn

WordPress 5 Essential Training from LinkedIn

HTML/CSS/ JS Essential Training from LinkedIn

Work Experience

Web Developer and IT Manager | Dubai

Homescaner Real Estate Dubai | Jan 2023 - Present

Designing & developing a variety of landing pages whilst working on the company's websites, managing server and other IT relevant tasks.

Wordpress Developer | Full Stack Developer

Ropstam Solutions | April 2022 - Jan 2023

Designing and Developing Simple, web 2.0 and web 3.0 websites

Figma, Adobe XD, WordPress CMS

Theme and Plugin Customization (PHP, Jquery, JS, CSS, Tailwind, HTML, Bootstrap)

Web Developer & Digital Marketer

Gizzmo Pvt Ltd. | August 2019 - 2022

- Website designer and developer

- Digital marketing services (SMM, Google PPC, Email Marketing)

Wordpress Developer

Fiverr & Upwork. | August 2016 - present

- Working as a freelancer on Fiverr (Level 2 Seller Badge) and Upwork (Top Rated Seller) to provide exceptional marketing solutions as well as web development services.

E-commerce Store Marketer and Manager | Front End Development

Accessorido | 2020 - 2021

- Worked as an inventory manager/digital store manager and marketer.

- Kept in touch with the latest marketing needs and designed digital campaigns accordingly.

- Carried paid and organic social media marketing on Facebook and Instagram

WordPress Developer | Full Stack Development

Wolfiz Pvt Ltd. | 2017 - 2018

- Deploying Wordpress Instance/plugin installations/building websites from scratch on WordPress CMS/using purchased theme to make custom websites/creating eye catching and modern sites on time.

- Full time employment as Senior Web Designer and Developer

- Works closely with the marketing head for digital promotions and other materials

IT Instructor

NICON Group of Colleges | 2016 - 2017

- Administration of the IT Department whilst creating curriculum for the students to learn and grow. Maintaining facilities/preparing records/enhancing student performance and delivering lectures.

Wordpress Developer

Webhelp Pvt Ltd. | 2014 - 2015

- Designed Website form Scratch

- PSD to HTML

- Team Lead of whole Company

Academic History

Federal Urdu University of Art, Science and Technology
Bachelor of Science (Computer Science) (2012-2016)

Islamabad College for Boys

Fsc in Pre- Engineering (2010-2012)

Federal Government Boys Model School

Matriculation in Science (2001-2010)